

BARBARA LORAINÉ

barbaraloraine1@gmail.com

858-231-3140

barbaraloraine.com

BUSINESS HISTORY

Marketing Executive “Green” Manufacturing Company

Marketing Strategies & Promotions, Copywriting

Corporate & Personal Development Trainer

Author, Columnist, Award-winning speaker

Marketing Executive - Financial Investments

Entrepreneur - Delivery service, Game room

EDUCATION

1994 National University - Masters of Arts - Human Behavior

1984 National University - Bachelors of Business Administration - Psychology Emphasis

2009 San Diego Continuing Education - Interactive Media Program

Certifications: Hypnotherapy, Neurolinguistic Programming, Cognitive Conditioning,

Situational Leadership, Communications

UNIQUE CAREER HIGHLIGHTS

- ∞ Public Access Television Show - Health, Wellness & Cooking
- ∞ “Two Dollar a Day Gourmet” Cooking & Lifestyle Book
- ∞ Workshop - the Chicago Board of Trade on Self-Discipline
- ∞ Coaching - ESPN Heavyweight Boxer camp at Redosa, NM
- ∞ Hypnosis Stage Show

SKILLS

- ∞ Wordpress Websites, Graphic Design, Illustrator, Photoshop, iMovie, Garage Band, MS Word, Keynote
- ∞ Promotional & Business Video - filming, storyboards, scripts, editing, interviewing, Keynote movies
- ∞ Writing, Copywriting, Website, Blog, Twitter Content
- ∞ Presentations

COMMUNITY SERVICE & INTERESTS

- ∞ Green Advocate – Presentations, Workshops & Game Developer
- ∞ Cooking – working on next books: The Green Gourmet, GO Green the Easy Way
- ∞ Toastmasters